Social Networks Challenges an Progress IEEE ComSoc Latin America Region

Regional Chapter Chair Congress 2019
Salvador, Brazil

Esmeralda Asurza
Social Networks Committee and Web Page
esmeralda.asurza@ieee.org

ComSoc LA Web Page (1)

la.regions.comsoc.org

Home | Chapters | Conferences | ComSoc News | Board | DLTs | Sister Societies | RCCC | Online Services | GCN

Welcome to ComSoc Latin America Region

IEEE ComSoc is a leading global community comprised of a diverse group of industry professionals with a common interest in advancing all communications technologies.

LATEST NEWS

LA ComSoc Awards 2019

It is our pleasure to announce that the winners of the 2019 edition of the LA ComSoc Awards are:

- Dr. Nury Gabriela Ramirez Cely – Winner of the Young Professional Award
- Dr. Ricardo Veiga – Winner of the Distinguished Service Award

Congratulations for Nury and Ricardo for this important achievement.

More Info in our news section.

ComSoc LA Web Page (2)

- Reported Activities:
  - Call for papers:
    - LatinCom
    - HealthCom
    - Others Conferences
  - DLTs (Anually)
  - Awards
  - Membership Benefits and Promotions
  - Information:
    - Board
    - Chapter Chairs

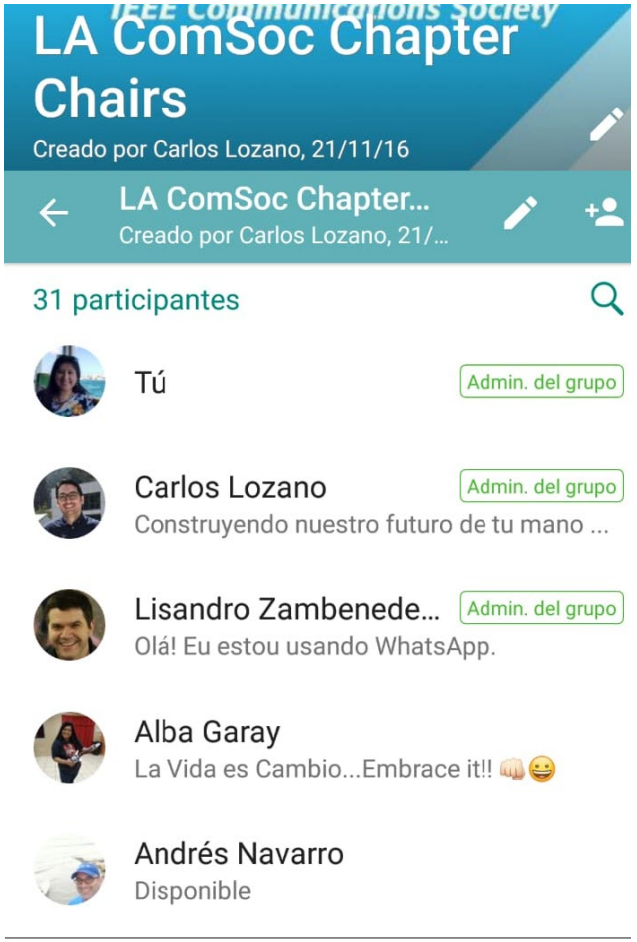
ComSoc LA Facebook Page (1)

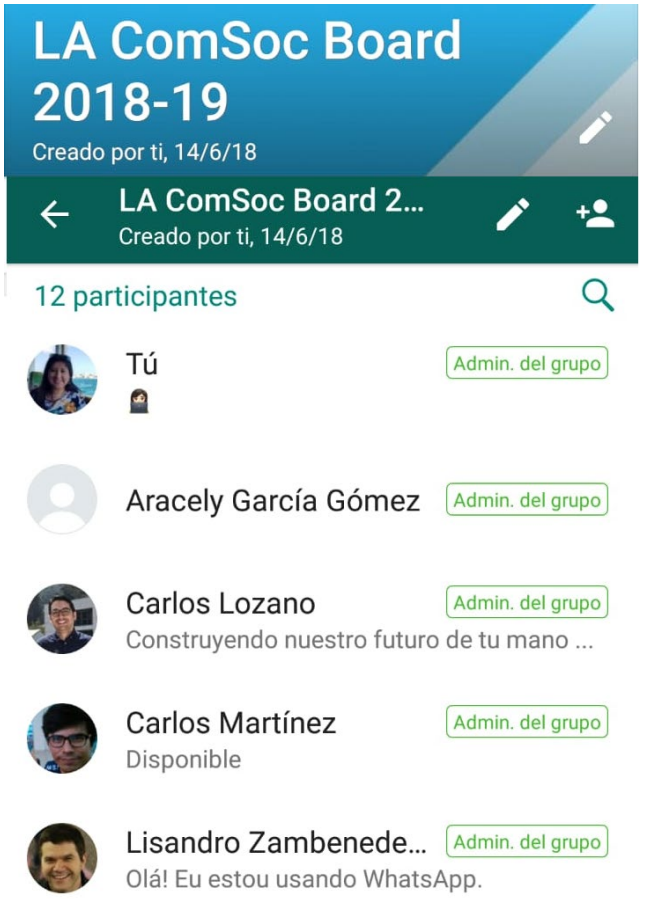
ComSoc LA Facebook Page (2)

- Reported Activities:
  - Call for papers:
    - LatinCom
    - HealthCom 2019
    - Others Conferences
  - DLTs
  - Awards
  - Membership Benefits and Promotions
  - ComSoc Magazine
  - Share Chapters Posts
  - Share publications of pages related to ComSoc (Young Professionals, WICE, WCET, Training, others).

ComSoc LA WhattsApp (1)

- Chat Groups:



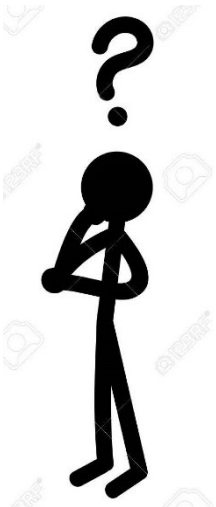


ComSoc LA WhattsApp (2)

- Advantages:
  - Faster communication between members
  - Who received and read the message is displayed
  - Used to give quick answers to simple queries

- Disadvantages:
  - It is not suitable for official communications, it only helps to reinforce it

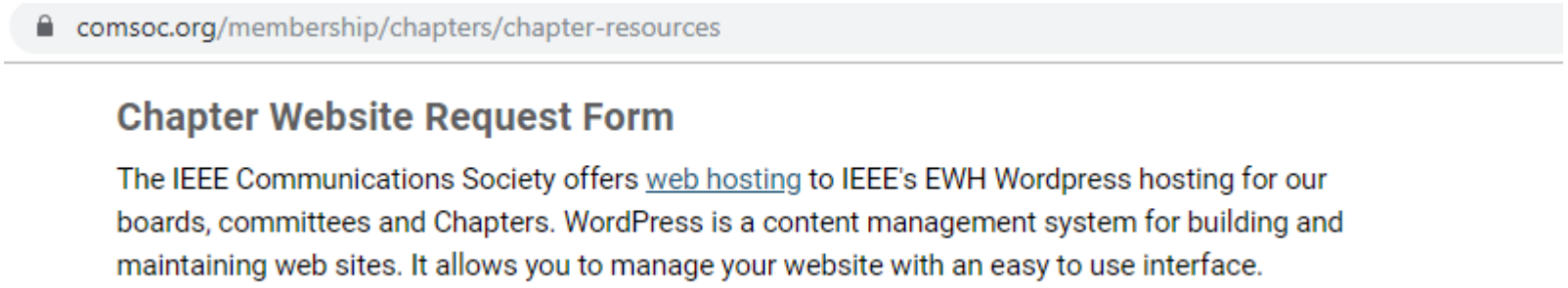
Challengues Social Media - LA ComSoc



ComSoc Webpage for Chapters

Request the creation of chapter web page (comsoc.org):

https://www.comsoc.org/membership/chapters/chapter-resources



Click Web Hosting

https://www.comsoc.org/form/website-request-form

Website Request Form

The IEEE Communications Society offers web hosting to IEEE's EWH Wordpress hosting for our boards, committees and chapters. WordPress is a content management system for building and maintaining web sites. It allows you to manage your website with an easy to use interface.

Name of Board, Chapter, or Committee

Name of Site Owner

Email of Site Owner

Names and email address of users editing the site

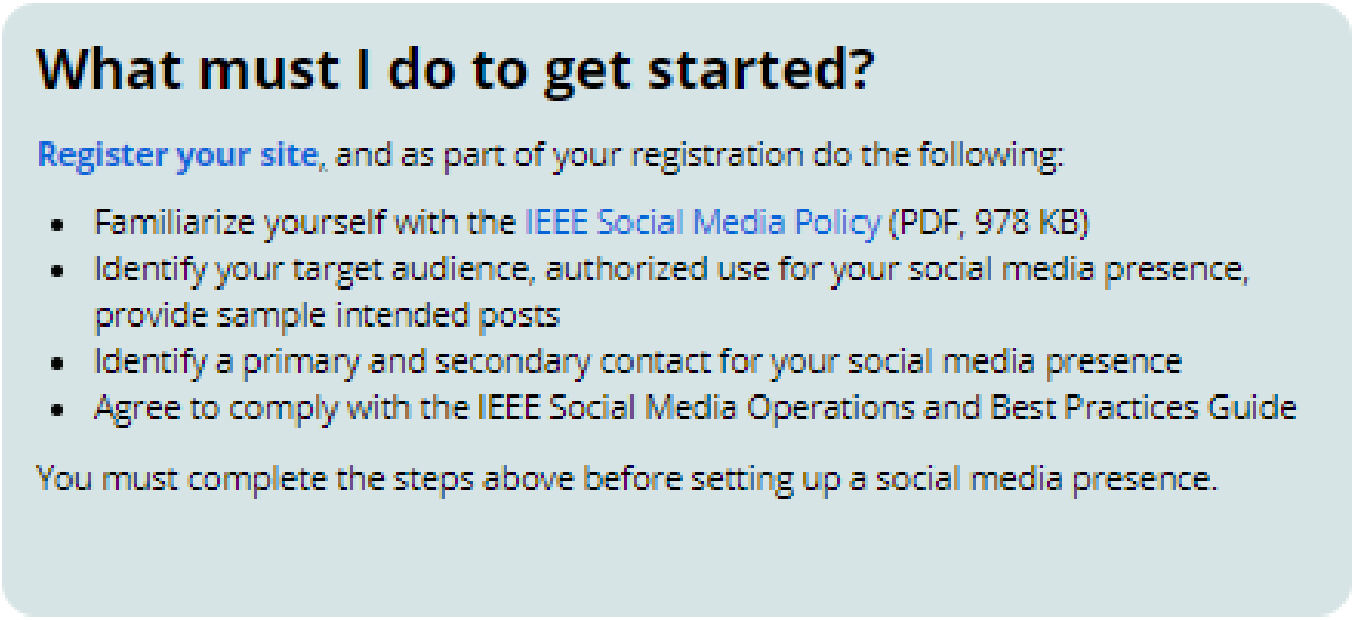
☐ I have read and agree to the IEEE Privacy Policy.

SUBMIT

IEEE Social Media

Go:

https://brand-experience.ieee.org/guidelines/social-media



What must I do to get started?

Register your site, and as part of your registration do the following:

- Familiarize yourself with the IEEE Social Media Policy (PDF, 978 KB)
- Identify your target audience, authorized use for your social media presence, provide sample intended posts
- Identify a primary and secondary contact for your social media presence
- Agree to comply with the IEEE Social Media Operations and Best Practices Guide

You must complete the steps above before setting up a social media presence.

Guidelines

Brand identity guidelines
Digital guidelines
Social media guidelines

IEEE Social Media

Social media is one of the many communication methods used by IEEE to share information, engage with our audiences and create a sense of community among our members and customers. This medium also allows us to raise awareness of our mission and values, position IEEE as a thought leader and connect with our audiences around the world.

This section provides an overview of social media at IEEE as well as resources to help our staff and volunteers achieve success with this medium.

In this section:

IEEE Social Media Guidelines

The purpose of this document is to outline the IEEE guidelines when engaging on social media. Definitions of social media are noted within the document.

Ready To Use Social Media Content

Access content that focuses on key technology areas and directs audiences back to IEEE resources (magazines, videos, blogs, etc.). This resource is intended to help administrators of IEEE-associated social media pages is available for Facebook, LinkedIn and Twitter.

Register your IEEE associated social media site

IEEE maintains a registry of IEEE associated social media presences, and requires that presences that are operated on behalf of IEEE and/or feature IEEE logos or brands, register their site with IEEE.

Staff resources

Access a set of resources has been created for staff who are social media practitioners.

S-N and Webpage for Chapter (1)

Chapter Name	Web Page (comsoc.org)	Social Networks
Argentina	✓	
Bahia		
Bolivia	✓	
Centro-Norte Brasil		
Chile	✓	
Colombia		
Costa Rica		
Ecuador	✓	
El Salvador		
Guadalajara		
Guatemala		
Honduras		
Mexico		

S-N and Webpage for Chapter (2)

Chapter Name	Web Page (comsoc.org)	Social Networks
Monterrey	✓	
Morelos		
Nicaragua		
Panama		
Peru	✓	
Puebla		
Puerto Rico & Caribbean	✓	
Rio De Janeiro	✓	
South Brazil		
Trinidad & Tobago		
Uruguay		
Venezuela		

No es seguro | community.comsoc.org/groups

Login

- Create account
- Forgot password

Home

Groups

Group	Description	Manager	Members	Join Link
NEW Cloud Communications and Networking	Emerging Technical Subcommittee on Cloud Communications and Networking	Noura Limam	36	Request membership
AHC Humanitarian Communications Technology	IEEE ComSoc Ad Hoc Committee on Humanitarian Communications Technology	Mohamed Ghamri-Doudane	97	Request membership
Atlanta Globecom 2013	Organization Committee and Contributors for Globecom 2013	Greg Durgin	16	Request membership
Austin Globecom 2014	Organizing Commitee's Working Docs	T Scott Atkinson	13	Request membership
Awards Committee 2009	Awards Committee 2009	Stephen Weinstein	12	Request membership
Awards Committee 2010	Awards Committee 2010	H. Vincent Poor	18	Request membership
IEEE ComSoc Ecuador Chapter	IEEE ComSoc Ecuador Community	Gabriel Astudillo	14	Request membership
IEEE ComSoc Standardization Program Development Board Research Project for Green ICT Standardization	Research Project for Green ICT Standardization	Natasha Simonovski	2	Request membership

Q&A

gracias
go raibh maith agat
merci
obrigado
danke
謝謝
thank you
teşekkür ederim
bedankt
dziękuję
mochchakkeram
hvala
ngiyabonga
terima kasih
kop khun krap
dakujem
takk
arigatô
tapadh leat
спасибо
ありがとう
sukriya
sagolun
taiku
dhanyavad
kiitos
tack
merci
grazie
mauruuru
dank je
obrigado
bedankt
danke
thank you
merci
gracias