

**Proposals of
IEEE Russia Northwest BT/CE/COM Chapter,
IEEE Russia Northwest Section**

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How to attract and maintain IEEE members and IEEE students

- Subscriptions to IEEE and ComSoc Magazines, Transactions and Conference proceedings with cutting-edge content in Communications field is a very valuable benefit for the members
- On-line access to IEEE Xplore and ComSoc Digital Library is a very convenient tool
- Publication of papers in IEEE and ComSoc periodicals and conferences is currently considered in leading Russian Universities as very useful and prestigious (papers published in IEEE Xplore are usually indexed by SCOPUS and often cited by other authors that increase the Hirsch-index of the authors and positions of the Universities in international ratings)
- Invitations of current and potential new members and students to Chapter events

Recent events with technical co-sponsorship of IEEE Russia Northwest BT/CE/COM Chapter (2018)

- 2018 International Symposium on Consumer Technologies (ISCT 2018) - St.Petersburg, Russia, 11-12 May 2018
- Distinguished Lecture Prof. Pablo Angeira (Spain) “FOBTv: Future of Broadcast Television an overview from the European Perspective” - St.Petersburg, Russia, 11 May 2018 (supported by IEEE Broadcast Technology Society)
- 18th International Conference on Next Generation Wired/Wireless Advanced Networks and Systems (NEW2AN/ruSMART 2018) - St.Petersburg, Russia, 27 - 29 August 2018
- 4th Young Researchers International Conference on the INternet of THings and ITs ENablers: "IoT and 5G“ (INTHITEN 2018) - St.Petersburg, Russia, 7 November 2018

ComSoc services and how ComSoc could help the Chapters

- ComSoc Distinguished Lecturer Program helps Chapters to invite IEEE Members (and potential new Members) to presentations of prominent speakers in the field of Communications
- Usage of IEEE ComSoc Chapter logo (approved by ComSoc in 2008) for local Chapter activities is a very good promotion tool
- ComSoc Education resources (e.g., Free Tutorials, IEEE ComSoc White Papers) help members to improve their professional level in the newest areas of Communications technologies
- Members of the Chapters may participate in general ComSoc activities (e.g., Roadmap and Standardization Working Groups like 5G and Beyond Technology Roadmap Working Groups, etc.)
- It may be useful to provide a free online access to ComSoc Digital Library for the Chapters to encourage interested Chapter members to know more about different publications of ComSoc (because the most of members subscribe only to 1-2 ComSoc periodicals)