

# The point of view of the ComSoc Saudi Chapter on How to Attract/Maintain IEEE Members and IEEE Students

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ComSoc Saudi Chapter facilitated multiple concentrated workshops, seminars and tutorials to attract and maintain their members:

- Most attendees members seek recognition, i.e. certificates.
- Speakers also need to be recognized and some they somehow feel unappreciated when no plaque or similar trophy not presented to them at the end of their talk.
- Other promotional materials also needed to be distributed to buy in members loyalty and attract others.
- Plaques needed from time to time to attract quality speakers to our events. Those need to be supplied by ComSoc.

# The point of view of the ComSoc Saudi Chapter on IEEE ComSoc Services

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- DLT program is fabulous and ComSoc Saudi Chapter arranged three DLT in 2017 and four in 2018. However, the fact that they need to be close together, leaves a gap for the rest of the year.
- ComSoc Saudi Chapter suggests to approve two DLT each year and the chapter will distribute it according to the best timeline and locations.
- Quality certification and trainings are desperately needed, ComSoc Saudi Chapter had several complaints from members about lack of training sessions.
- ComSoc Saudi Chapter need support from ComSoc to send trainers and arrange physical trainings similar to those online.

# How ComSoc Could Help The Saudi Chapter

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- Allow local issuance of Certificates for workshops attendees.
- Plaques for speakers needed from time to time to attract quality speakers to our events. Those need to be supplied by ComSoc or budgets to be issued locally.
- Branded Promotional materials similar to those of IEEE & YPs.
- Increase annual DLT.
- ComSoc Saudi Chapter needs support from ComSoc to send trainers and arrange physical trainings similar to those online to be held locally, i.e. quality training on IEEE standards.