

# IEEE COMMUNICATIONS SOCIETY

## Towards Improving the Value of Chapter Activities

# Sections Congress- Top 5 Reccd

The top 5 recommendations as ranked by the primary section delegates

1. IEEE to develop a comprehensive long-term strategy to increase the number of next generation youth pursuing science and engineering careers.
2. As members maintain their IEEE membership over their years, IEEE must reward them for their loyalty. Rewards ought to be tangible and useful and can be done simply and inexpensively. Create Global Fidelity Programs including: (a) Continue membership Recognition 5-10-15-20 years of membership (b) Bonus for specific Benefits (e.g., reduced fee, IEEE merchandise, etc).
3. IEEE membership (including e-Membership) should include a Society membership as part of the basic membership fee.
4. Increased support to students in technical activities with grants to attend conferences and organization of technical competitions.
5. To encourage interest in pre-university students in engineering careers, IEEE to publish a subscription periodical (paper or electronic) targeted to high school students that highlights engineering activities of interest to those students. The periodical should also have articles promoting the benefits of an engineering career and what the students can do in college to get involved with IEEE.

# The 1<sup>st</sup> Principle of ComSoc: Why ComSoc is Important to Me?

- Stay technically current
- Continue education
- Access to career resources
- Get recognized
- Professional networking
- Get professional products and services
- Socializing and be proud of the global society

## The 2<sup>nd</sup> Principle of ComSoc: What I Can do for the Society?

- **Propagate Society mission and value**
- **Strengthen membership**
- **Be leader and innovative in society activities**
- **Help reach global coverage**
- **Increase effectiveness of society products, services and operations**
- **Participate in society humanitarian programs**

# The Current “State-of-the Art” of Implementing the 1<sup>st</sup> and 2<sup>nd</sup> Principles

- **Many good programs, but defined and executed as “silos”**
- **Chapters act in isolation, except probably DLTs**
- **No activities crossing the borders of ComSoc Regions**
- **Little cross-chapter information flow**

# Enhancing Chapter Value

- **Using networking, traditional e-communication and social media to build ComSoc community**
- **From their inception, define different programs and services as synergistic as possible**
- **All social media entities should reach every chapter and cross the chapter borders**
- **Form alliances with other IEEE and non-IEEE societies, industry forums, and non-profit organizations**
- **Cross-fertilize technical events, professional activities, industry programs, student events**

**Thank You !!!**

**EMEA  
Chapter Chairs**