

Membership Programs

IEEE Communications Society

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Byeong Gi Lee

Director - Membership Programs Dev.

Outline

- Goals and Objectives
- Membership Programs Development Board
- Major Membership Programs
- Chapters Funding
- Other Chapter Services and Supports

Goals and Objectives

- Goals :
 - Develop and maintain membership programs for the benefit of members
 - Contribute to membership development through membership programs services
- Objectives:
 - Reshape all membership programs in better organized form, under global ComSoc's view
 - Develop programs from members perspective

MPDB

Membership Programs Development Board

- Notion:
 - Develop programs from members' perspective
 - Reflect global ComSoc's spirit
 - Reflect grassroots experiences/opinions
- Approach:
 - Organize a strong MPDB under globally balanced participation of ComSoc Chapter Chairs
 - Arrange Regional Directors' active involvement

MPDB Organization

- **Organization:**
 - Consists of 12 ComSoc Chapter Chairs (three from each of four ComSoc Regions)
 - Four Regional Directors supporting as Advisors
- **Function:**
 - Participate in reshaping existing membership programs and developing new ones.

MPDB Membership

- **Chair** **Byeong Gi Lee** **Director for MPD**
- **Members** **Craig Skinner** **Victorian Chapter Chair, AP**
- **Kwok Hung Li** **Singapore Chapter Chair, AP**
- **Yixin Zhong** **Beijing Chapter Chair, AP**
- **Adam Livne** **Israel Chapter Chair, EM**
- **Juergen Lindner** **Germany Chapter Chair, EM**
- **Stefan Parkvall** **Sweden Chapter Chair, EM**
- **Jose A de la O** **Monterrey Chapter Chair, LA**
- **Juan Pechiar** **Uruguay Chapter Chair, LA**
- **Tania Quiel** **Panama Chapter Chair, LA**
- **Anant Kumar Jain** **Boston Chapter Chair, NA**
- **Frederick Heather** **So. MD J. Chapter Chair, NA**
- **Oliver Rolando** **Montreal Chapter Chair, NA**
- **Secretary** **Dongmyun Lee** **Grant Coordinator**

MPDB Membership (cont'd)

- **Advisors** **Naohisa Ohta** **Asia Pacific Director**
- **Trevor Clarkson** **Europe, ME, Africa Director**
- **Marcello de Campos** **Latin America Director**
- **Celia Desmond** **North America Director**
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- **Ex Officio** **Doug Zuckerman** **VP- Membership Development**
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- **Staff** **Carole Swaim** **New York Headquarter**
- **Fanny Su** **Singapore Office**
- **Jacque Kevers** **Brussel Office**

Major Membership Programs

- Student Travel Grant (STG)
 - Professional Travel Grant (PTG)
- Distinguished Lecture Program (DLP)
 - ComSoc Experts Lecture Program (CELP)
- Regional Chapter Chairs Congress (RCCC)
 - Global Chapter Chairs Congress (GCCC)
- Chapter Achievement Award (CAA)
 - formerly Chapter of the Year Award (CotYA)

Student Travel Grant

- STG Overview
 - STG (out-region, in-region) and PTG
 - A check of \$800 (\$500/\$1,000)# until 2000
 - # in-region (out-region, PTG)
 - Increased to \$1,000 (\$600/\$1,200) from 2001*
 - Target conferences:
 - INFOCOM, NOMS/IN, ICC, WCNC, GLOBECOM
 - Number of grants: increased to 125 in 2001
- * Free subscription is an issue

Student Travel Grant (cont'd)

- Qualification
 - Valid member of IEEE Communications Society at the time of application
 - Live outside the ComSoc Region where the conference takes place (*in-region STG*)*
 - An author who will present an accepted paper at the conference
 - Not have received a similar grant in the past 12 months
 - *Live out of the region in the case of *out-region STG*

Student Travel Grant (cont'd)

- Selection Procedure

1. Applications are filed to the corresponding ComSoc Regional Director
2. Each RD does evaluation applying ComSoc's * as well as each region's** own selection criteria
3. Evaluation results are collected by Grant Coordinator *** (MPDB Secretary) and organized into one ranked list
4. Membership validity check is carried out by ComSoc staff
5. Director-MPD makes the final decision based on the ranked list and membership validity check

- **Mainly paper review score, ** Reflects each regional interests, *** Grant Coordinator will become a TPC member of ICC/GLOBECOM and get the access to the review scores**

Student Travel Grant (cont'd)

- In 2000
 - INFOCOM: 3
 - NOMS: 5
 - ICC: 30
 - WCNC: 14
 - GLOBECOM: 46
- 2001 Budget (125)
 - INFOCOM: 10 [*9]
 - NOMS: 10 [*3]
 - ICC: 40 [*59]
 - WCNC: 20
 - GLOBECOM: 40
 - *actual

Distinguished Lecture Program

- Procedure (modified in 2000) :
 1. A DLT proposal is made to the corresponding Regional Director.
 2. The RD reviews the application and endorses (or turns down) the proposal
 3. MPD Director approves (delegated)
- Note:
 - DL selection done by a committee under VP –TA
 - Number of DLTs increased to 20* (5 DLTs/year/Region)
 - * 4 DLTs/year total until 1999

DLP (cont'd)

- In 2000
 - AP Region -- 2
 - Salah Aidarous, Vijay Bhargava
 - EMEA Region -- 1
 - Manu Malek
 - LA Region -- 3
 - Andrea Fumagalli, Salah Aidarous, Andrzej Jajszczyk
 - NA Region -- 4
 - Salah Aidarous, David Falconer, Steve Weinstein, Nelson Sollenberger

DLP (cont'd)

- DLP in 2001 (plus CELP)
 - AP Region – 5 [*2]
 - Salah Aidorous, Vijay Bhargava
 - EMEA Region – 5 [*0]
 - LA Region – 5 [*1]
 - Vijay Bhargava
 - NA Region – 5 [*2]
 - Rodger Ziemer, Tong Ho Wu
- *as of June 2001

ComSoc Experts Lecture Program

- A flexible form of DLP with a wider lecturer pool
- Every ComSoc member, meeting “ComSoc Expert” qualification, is eligible for CELP lecturer invitation
- CE qualification (Senior member or higher grade, or a member with equivalent experiences, recommendation of colleagues (including ability of effective presentation))
- Operation the same as the existing DLP and run by Director-Mem Prog Dev as an extension of DLP
- Participants’ evaluation collected/evaluated by MPDB
- A list of CEs with the evaluations maintained by MPDB
 - CELP approved in BoG, Dec. 2000

Regional Chapter Chairs Congress

- RCCC
 - ComSoc Regional event run by Regional Director
 - An annual event (except for the years of GCCC)
 - held during a regional international event
 - all Chapter Chairs invited under ComSoc's funding
 - Forum for discussion among all Chapter Chairs
 - exchange/share experiences of managing Chapters
 - get updated information of ComSoc and IEEE
 - make inputs/recommendations to ComSoc operation

RCCC (cont'd)

- In 2000
 - AP Region -- held
 - October 31, during APCC 2000, Seoul
 - EMEA Region – being held
 - June 2001, during ICC 2001, Helsinki
 - LA Region -- held
 - September 6, during BTS, Gramado
 - NA Region -- held
 - November, during Globecom 2000, San Francisco

Global Chapter Chairs Congress

- GCCC Overview
 - A new program for promotion of ComSoc activities and membership development in Chapter level
 - Forum for discussion and exchange of experiences and information among Chapter Chairs
 - All Chapter Chairs, Chapter Coordinators, ComSoc BoG members invited under ComSoc funding
 - Run in rotation with RCCC (~\$280K estimated)
 - Decided at OpCom, Sept. 2000
 - First GCCC to be held during GLOBECOM 2001

GCCC (cont'd)

- Participation
 - Chapter Chairs (or responsible delegates)
 - BoG members
 - Invited guests
 - ComSoc/IEEE Staff (logistics)
 - Paying attendees (self funding)
- The first GCCC -- GCCC 2001
 - to be held during GLOBECOM (San Antonio)
 - to be organized by Ron Horn (past VP-MD)

GCCC (cont'd)

- GCCC2001 Program
 - Nov 25, Registration, Welcoming Session, GLOBECOM General Reception
 - Nov 26, ComSoc Programs, Dinner with Regional Directors,
 - Nov 27, Sharing Experiences, ComSoc Banquet
 - Nov 28, Generation of Suggestions for ComSoc, Lunch with BoG members, Wrap-up, GCCC Reception and Banquet

GCCC (cont'd)

- Frequency
 - Future GCCC's to be determined after evaluating the results of GCCC 2001
 - Desirable to hold GCCC's in every four years or so, if determined to continue
 - Replacing RCCC's of the particular year GCCC is held
 - GCCC Steering Committee will be needed for the management and continuity of future GCCCs

Chapter Achievement Award*

- CAA Overview

- Awarded to Chapter providing best overall set of programs and activities
- Awarded twice a year (ICC and GLOBECOM)
- \$1,000 ** honorarium and travel + living expense for the Chapter Chair to attend the conference to receive the award
- Application directed to Director - MPD

* Formerly Chapter of the Year Award. Name change as of 2001.

** Formerly \$500 until 2000. Increase as of 2001.

CAA (cont'd)

- CAA Selection Committee (effective from 2000)
 - Chair: MPD Director
 - Byeong Lee
 - Members: four ComSoc Regional Directors
 - Naohisa Ohta (AP Region)
 - Trevor Clarkson (EMEA Region)
 - Marcello Campos (LA Region)
 - Celia Desmond (NA Region)
 - Ex Officio: VP-MD
 - Doug Zuckerman

CAA (cont'd)

CAA Selection Criteria (Point System)

Technical Program & Educational Program	(weighing 4.0)	40
Public Affairs Program & Student Activities	(weighing 2.5)	25
Advancements & Nominations	(weighing 1)	10
Membership Retention and Recruitment	(weighing 1.5)	15
Application Report	(weighing 1.0)	5
Meeting Reports	(weighing 1.0)	5
		—
		100

CAA (cont'd)

CAA Recipients

May 1994	Oakland East Bay Section	NA (Region 6)
June 1995	Chicago Section	NA (Region 4)
December 1995	Oakland East Bay Section	NA (Region 6)
June 1996	Toronto Section	NA (Region 7)
December 1996	North Jersey Section	NA (Region 1)
June 1997	Dallas Section	NA (Region 5)
December 1997	Oakland East Bay Section	NA (Region 6)
June 1998	Toronto Section	NA (Region 7)
December 1998	India Council	AP (Region 10)
June 1999	Victorian Section	AP (Region 10)
December 1999	C. New England Council	NA (Region 1)
June 2000	Dallas Section	NA (Region 5)
December 2000	Argentina Section	LA (Region 9)

Chapters Funding

- Overview
 - Limited funding to assist ComSoc Chapters
 - Chapters invited annually to submit proposals
 - activity financial support must be requested
 - innovative proposals encouraged
 - IEEE rebate guideline applies for routine activities
 - Funding Decision Process (applies from 2001)
 - Regional Directors review the proposals and decide the level/amount of funding
 - Director - MPD makes the final decision

Chapters Funding (cont'd)

- Status:
 - ComSoc has 130+ Chapters in four ComSoc Regions
 - Request for funding used to be low but has increased rapidly in recent years
 - low in 1999 and before (Chapters' activity level low)
 - significantly increased in 2000
 - further increase expected from 2001 due to RCCC's held in 2000 and GCCC to be held in 2001

Chapters Funding (cont'd)

- In 1999 (past)
 - Funded \$22,000
- In 2000
 - Original budget \$40,000
 - Actual \$55,000
- In 2001
 - Budget increased to \$100,000
 - Actual \$?? (as of June 2001)

Other Chapter Services & Support

- **Free Publications**
- **Chapters Manual**
- **New Chapter Formation Kit**
- **Web-site Space for Chapter Homepages**
- **Chapter Chairs Database**
- **Local Members Reception**
- **Executive Visit to Chapters**
- **Yearly Chapter Questionnaire**
- **New Member Financial Incentives**
- **Chapter Funding**
- **Funding for Special Projects**
- **Arrears Campaign through Chapter Chairs**
- **New Member Recruiting via Chapter Chairs**
- **Communication between Chapters and Society**
- **Interaction with IEEE in membership activities**