

# ComSoc Inside

# IEEE ComSoc Latin America Region

Regional Chapter Chair Congress 2016

Medellin, Colombia

**Susan M. Brooks**

Executive Director

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# ComSoc Staff Partners

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- Who are we and what do we do?
  - What are we working on now?
  - How can we partner with you?
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# ComSoc Organizational Structure

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**Susan Brooks  
Executive Director**

**Executive and  
Volunteer Services  
Coordinator  
Carol Cronin**

**Membership  
Manager  
Kerriane Sullivan**

- **Volunteer Leadership and Executive Director Support and Relations**
- **Governance**

- **Member Acquisition**
- **Member Retention**
- **Chapter Growth**

- **Strategic Planning and Execution**
  - **Relationship Management**
  - **Employee Development and Management**
  - **Operational Management**
  - **Business Growth**
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**Finance and Business  
Operations  
Bruce Worthman Director**

- **Business Operations**
  - **Budget**
  - **MOU's**
  - **Conference Contracts**
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# ComSoc Organizational Structure

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**Publications**  
**Joe Milizzo**  
**Associate Director**

**Production  
Specialist**  
**Jennifer Porcello**

**Digital  
Production  
Manager**  
**Sue Lange**

**Managing  
Editor Peggy  
Kang**  
**(Contractor)**

**Executive  
Editor**  
**Laurel  
Greenlidge**  
**(Contractor)**

**Associate Editor**  
**Cathy  
Kemelmacher**

- **Magazines**
  - **Newsletters**
  - **Supplements**
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# ComSoc Organizational Structure

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**Information, Communications  
and Technology**  
David Alvarez  
Director

**Online Content  
and Design  
Manager**  
Natasha  
Simonovski

**Matt Sielski**  
Sr. Program  
Analyst CMS

**Vinny  
Rodriquez**  
Program  
Analyst CMS

**Web Content  
Specialist**  
Tammy Hung

- **Overall Website Management**
  - **Event Tools and Services**
  - **“Edge” Applications**
  - **Business Process Improvements**
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# ComSoc Organizational Structure

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- **New Initiatives (5G, IoT, Green ICT, Fog)**
  - **New Products and Services**
  - **Professional Development**
  - **Policy/Standards/ Industry**
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# ComSoc Organizational Structure

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- **Website Look and Feel**
  - **Social Media**
  - **Conference Support**
  - **Branding Strategy**
  - **New Channel Development**
  - **Overall ComSoc Marketing**
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# ComSoc Organizational Structure

**Strategic Meeting Management**  
**Aileen Norton**  
**Director**

**Conferences  
Manager**  
**Vacant**

**Conferences  
Manager**  
**Debora  
Kingston**

**Conference  
Planner**  
**Bridget Erlih**

**Sr.  
Conference  
Planner**  
**Gayle  
Weisman**

**Compliance  
Coordinator**  
**Conference  
Operations**  
**Phyllis O'Neill**

**Conferences  
Administrator**  
**Melissa Torres**  
**(Contractor)**

- **Conferences**
- **Programs**
- **Events**
- **Incubation**
- **Logistics**

# What Are We Working On Now?

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- Member Relationship Database
  - ComSoc Website Overhaul
  - Chapter Kits
  - Training classes for members
  - Pay wall with free curated content for members
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# How Can We Partner With You?

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