



# North America Region Chapter Chairs Congress

Susan M. Brooks

IEEE Communications Society Executive Director

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# ComSoc Staff Partners

- ▶ Who are we and what do we do?
- ▶ What are we working on now?
- ▶ How can we partner with you?

# ComSoc Organizational Structure

**Susan Brooks  
Executive Director**

**Executive and  
Volunteer  
Services  
Coordinator  
Carol Cronin**

**Membership  
Manager  
Kerriane  
Sullivan**

- Volunteer Leadership and Executive Director Support and Relations
- Governance

- Member Acquisition
- Member Retention
- Chapter Growth

- Strategic Planning and Execution
- Relationship Management
- Employee Development and Management
- Operational Management
- Business Growth

# ComSoc Organizational Structure

**Finance and Business  
Operations  
Bruce Worthman  
Director**

- Business Operations
- Budget
- MOU's
- Conference Contracts

# ComSoc Organizational Structure

**Publications**  
**Joe Milizzo**  
**Associate Director**

**Production Specialist**  
**Jennifer Porcello**

**Digital Production Manager**  
**Sue Lange**

**Managing Editor** **Peggy Kang**  
**(Contractor)**

**Executive Editor**  
**Laurel Greenlidge**  
**(Contractor)**

**Associate Editor**  
**Cathy Kemelmacher**

- Magazines
- Newsletters
- Supplements

# ComSoc Organizational Structure

**Information,  
Communications and  
Technology  
David Alvarez  
Director**

**Online  
Content and  
Design  
Manager  
Natasha  
Simonovski**

**Matt Sielski  
Sr. Program  
Analyst  
CMS**

**Vinny  
Rodriquez  
Program  
Analyst CMS**

**Web Content  
Specialist  
Tammy Hung**

- Overall Website Management
- Event Tools and Services
- “Edge” Applications
- Business Process Improvements

# ComSoc Organizational Structure



- New Initiatives (5G, IoT, Green ICT, Fog)
- New Products and Services
- Professional Development
- Policy/Standards/ Industry

# ComSoc Organizational Structure



- Website Look and Feel
- Social Media
- Conference Support
- Branding Strategy
- New Channel Development
- Overall ComSoc Marketing

# ComSoc Organizational Structure

**Strategic Meeting  
Management  
Aileen Norton  
Director**

**Conferences  
Manager  
Vacant**

**Conferences  
Manager  
Debora  
Kingston**

**Conference  
Planner  
Bridget  
Erlikh**

**Sr.  
Conference  
Planner  
Gayle  
Weisman**

**Compliance  
Coordinator  
Conference  
Operations  
Phyllis  
O'Neill**

**Conferences  
Administrator  
Melissa Torres  
(Contractor)**

- Conferences
- Programs
- Events
- Incubation
- Logistics

# What Are We Working On Now?

- ▶ Member Relationship Database
- ▶ ComSoc Website Overhaul
- ▶ Social Media audit
- ▶ Chapter Kits
- ▶ Training classes for members
- ▶ Pay wall with free curated content for members

# ICC/GLOBECOM

ICC			GLOBECOM
2017	London		Singapore
2018	Kansas City		Abu Dhabi
2019	Shanghai		Hawaii
2020	Dublin		Taipei