

# Membership Programs Development RCCC2014

**Koichi Asatani**  
**Director - Membership Programs Development**

**December 2014**



# New Members of MPD Board for 2014-2015

- MPD Director: Koichi Asatani
- Sister & Related Societies: Curtis Siller
- Marketing & Industry Relations: Ashutosh Dutta
- ComSoc GOLD Chair: **Jingxian Wu (Retired)**
- AP Director/Representatives: Wanjiun Liao, Chenyang Yang, Jong-Moon, Chung, Kohei Shiimoto
- EMEA Director/ Representatives: Hanna Bogucka, Adrian Kliks, Fambirai Takawira, Feraz Diab
- LA Director/ Representatives: Pedro Aguilera, Ana María Ospina, Lisandro, Zambenedetti Granville, Alexander Galvis
- NA Director/ Representatives: Merrily Hartmann, T. Scott Atkinson, Wahab, Almuhtadi, Gabe Jakobson
- Past Director: Mehmet Ulema

# Overview

- Goal:
  - Focus on promoting and furthering the interests of individual members worldwide to increase member retention, renewal, recruitment, and recognition
  
- Programs:
  - Chapters Funding and Awards
  - Membership Development Support Grant (MDSG)
  - Distinguished Lecturer Tours Program (DLT)
  - Distinguished Speaker Program (DSP)
  - Regional/Local Programs
  - Support for Young Professionals(GOLD) and IndustryNow (INN) Programs
  - ComSoc Career Center (<http://www.comsoc.org/career-center>)
  - ComSoc Chapters Newsletter (coming soon?)

# CHAPTERS Funding

Region	Funding Distributed in 2012	Funding Distributed in 2013	Funding Distributed in 2014
AP	17 Chapters	14	15
EMEA	14 Chapters	21	14
LA	5 Chapters	8	9
NA	24 Chapters	22	21
<b>Total</b>	<b>\$39,750.00</b>	<b>\$41,025.00</b>	<b>\$38,750.00</b>

- 2012 Budget --\$40,000.00 \$39,750.00 (used)
- 2013 Budget -- \$40,000.00 \$41,025.00 (used)
- 2014 budget--\$40,000.00 \$38750.00 (used)

# Chapters Awards and Recognitions

- Chapter Achievement Awards (CAA)
  - One per Region, Nominated by RD, \$1000 award
  - 2014 CAAs went to:
    - **AP – Malaysia Chapter**
    - **EMEA – Macedonia**
    - **LA – Colombia**
    - **NA – NJ Coast**
- Chapter of the Year (COY) Award
  - One per year, chosen by the committee from the four CAA winners, \$2000 for COY + \$1000 for CA
  - 2014 COY Award went to:
    - **Malaysia Chapter - Nordin Ramli (Chapter Chair)**
- Exceptional Chapter Performance
  - By maintaining consistent exceptional performance over a period of time
    - **NA (Chapter Chair)**
- Spend: \$6K (Budget -- \$7K)

# Membership Development Support Grants (MDSG)

- Used to initiate, promote and support activities of ComSoc members, local chapters and regions
  - ComSoc membership growth
  - Member professional development
  - Local chapter growth worldwide
- 2012 MDSGs
  - AP Region (0), EMEA Region (1), LA Region (1), NA Region (2)
    - Total Amount Funded: \$2,500.00
- 2013 MDSGs
  - AP Region (0), EMEA Region (0), LA Region (0), NA Region (3)
    - Total Amount Funded: \$3,000.00
- 2014 MDSGs
  - AP Region (0), EMEA Region (0), LA Region (1), NA Region (0)
    - Total Amount Funded: \$1K (Colombia)

# Distinguished Lecturer Tours (DLTs)

- Provided as a service to our local chapters
  - Organized to benefit existing members and chapters,
  - Expected in generating membership and new chapter formation
- DLs selected by DL Selection Committee annually
  - Current DL pool: 41 total
    - 21 expiring in Dec 2014, 20 expiring in Dec 2015
- Year 2012: 21 DLTs (Year 2011: 21 DLTs)
  - AP Region (10), EMEA Region (5), LA Region (3), NA Region (3)
    - Total Amount Funded: \$43,863.00
- Year 2013: 20 DLTS
  - AP Region (7), EMEA Region (5), LA Region (4), NA Region (4)
    - Total Amount Funded: \$37,360.00 (+ pending expenses)
- Year 2014: 24 DLTs
  - AP Region (13), EMEA Region (4), LA Region (3), NA Region (4)
    - Total Amount Funded: \$43,647

# DLT Budget

- Total Annual Budget : \$50,000
- Upper Limit : \$3,000/DLT
- Reality: Increased and Instable Airfares
- Applications in 2014 so far:  
\$3,000-\$1,100/DLT, avg: \$1,787/DLT(2013)  
\$1,818/DLT(2014)
- Number of DLT by budget in 2014 : 24
- Maximum Budget \$3,000 keeping as low as possible, and FCFS base until \$50,000 is reached

# Distinguished Speaker Program (DSP)

- Similar objectives as DLT, but supports only one lecture and covers only local expenses
- Distinguished Speakers: Any current and former DLs, IEEE Fellows and prominent leaders
- Year 2012: 12 DSPs (Year 2011: 30 DSPs)
  - AP Region (9), EMEA Region (4), LA Region (1), NA Region (1)
    - Total Amount Funded: \$4,582.00
- Year 2013: 5 DSPs
  - AP (1), EMEA (1), LA (2), NA(2)
    - Total Amount Funded: \$2,368.00
- Year 2014: 6 DSPs (to be updated)
  - AP (3), EMEA (2), LA (0), NA(1)
    - Total Amount Funded: \$2000.00

# Regional/Local Programs

- Strategic Discussion Meetings (SDMs)
  - Value proposition of ComSoc chapters
  - Local operational issues/ joint activities
    - Educational and networking opportunities
    - Recruiting, recognition, and elevation
  - Prior 2012: Region 4 Chicago and Region 8 Venice
  - 2013: 2 SDMs in connection with regional meetings
- Local/regional Chapter Chairs conferences\*
  - To encourage sharing, feedback, and networking among Chapter Chairs, ComSoc Officers and ComSoc Staff
  - NA-RCCC during Globecom 2014

\* 2014 Budget – supported by a separate ComSoc funding

# To North America Region Chapter Chairs

- NA RCCC 2014
- Sunday/Monday 7-8 December 2014, Austin, Texas
- In conjunction with GLOBECOM 2014

# Supporting Young Professionals

- Young Professionals (GOLD) Sessions at Conferences
  - Young Professionals (GOLD) sessions at Globecom and NOMS-very successful
  - Continue to support Young Professionals (GOLD) programs at various conferences:
    - NOMS 2014GOLD Session – providing a forum for the IEEE Graduates of the Last Decade (GOLD) program to address career and other professional development needs for recent graduates.
    - Recruiting GOLD Volunteers for leadership positions
    - Young Professional Networking Dialogue with Industry
  
- YOUNG PROFESSIONAL CENTER
  - Launched and publicized during GC'10
    - <http://cms.comsoc.org/eprise/main/SiteGen/Young/Content/Home.html>
    - <https://www.facebook.com/IEEEComSocGOLD>
  - Continue to seek for volunteers to serve as webmaster for update and site maintenance

# Challenges

- Recruiting officers and volunteers at local levels
  - Sustainable membership and operations at local levels
- Supporting more DLT/DSP
- Streamlining the procedures
- Engaging existing chapters and creating new chapters in Africa
- More publicity of chapter events – eNews for Chapters?
- Rekindling industry engagement

# Issues and Actions(1/2)

- DLT can be associated with ComSoc ICCs and Globecom. The expenses associated with DLT can be covered by DLT budget, but expenses associated with ICC/Gcom are not covered.
- DLTs in January/February can be organized.
  - New DLs are appointed in December. DLTs by other DLs can be organized.

## Issues and Actions (2/2)

- DLT budget limit guideline is \$3,000/DLT. This is not the annual budget limit/DL.
- Total number of DLs? Currently 41, 21 is finishing their term in 2014.
  - Enough, too many, or need more?

# Thank you!

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