



IEEE Communications Society

COMMUNITY. CONNECT. COMMUNICATIONS.
Member Engagement Highlights

Presenters:

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IEEE GLOBECOM 2014, Austin, Texas

*Community.
Connect.
Communications.*



*Advancing
Communications
Technology for Humanity*

Community

A hand in a dark blue suit with a light blue tie is pointing towards a glowing world map. The map is overlaid with a network of white lines and glowing nodes, symbolizing global connectivity and technology. The background is a dark, textured brown.

Advancing
Communications
Technology for Humanity

Community.

A Global Community with Communications Professionals



IEEE ComSoc is a connected global community with a technical interest in communications

- 169 Countries
- 30 Sister Societies
- 213 Local Chapters
- 105 Conferences
- 35 Publications
- 23 Technical Committees
- 19,000 members or 43% from North America
- 12,000 from Asia Pacific
- 10,000 from Europe, Middle-East, Africa
- 2,000 from Latin America
- Reaching over 1.5 Million monthly audience from social networks

Connect



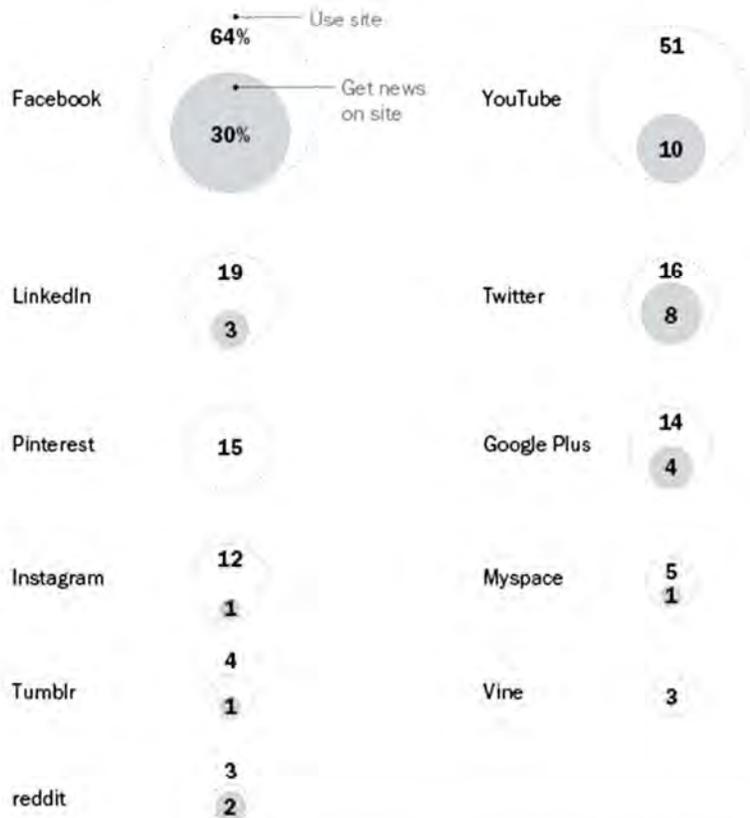
Advancing
Communications
Technology for Humanity

Connect.

Social Media Era

Social Media as a Pathway to News: Facebook Leads the Way

Percent of U.S. adults who use each social networking site & percent of U.S. adults who get news from each social networking site



Note: The percent of U.S. adults who get news on Pinterest and Vine each amount to less than one percent.

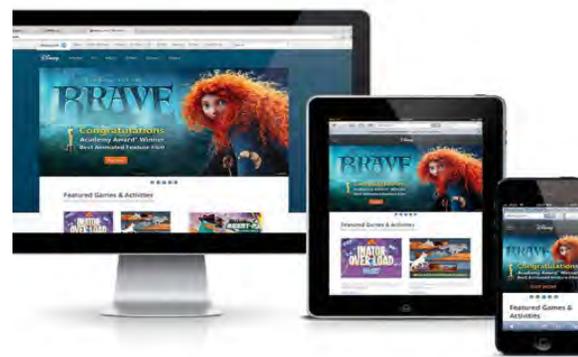
Aug. 21-Sept. 2, 2013

PEW RESEARCH CENTER



On average, smartphone owners check their device every 6.5 minutes and check their phone over 150 times each day.

90% of people use multiple screens sequentially.



#SMSsummit

The New Multi-Screen World

Understanding Cross-Platform Consumer Behavior

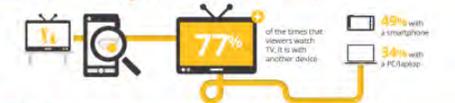
Majority of media consumption is screen-based



Consumers move between multiple devices to accomplish their goals



Television no longer commands our full attention



Online shopping is a multi-screen activity



www.pewresearch.org

@teedubya

Connect.

Taking Advantage of Technology In the New Era - Social Networks



Total Likes:
933,000

ComSoc Main Page
November 2014



Total Followers:
21,855

ComSoc main page
November 2014



Total Members:
11,000

ComSoc Group
November 2014

51 locations;
217,000 connectors

Connect.

Taking Advantage of Technology In the New Era

How Social Media work?

How Social Media work for us? ComSoc Blog - A Key Ingredient

Attraction

- Frequently brings interesting news update on ComSoc Happenings



Connection

- A bridge to connect Social Media with ComSoc web. Drive traffic to ComSoc website

- 51% of internet users read a blog at least monthly and over 60% by 2014 (Technorati)
- Companies that have a business blog attract 55% more website visitors than non-blogging companies (HubSpot)
- More than 43% of U.S. companies will market via a blog by 2012, up from 34% in 2010 (eMarketer)

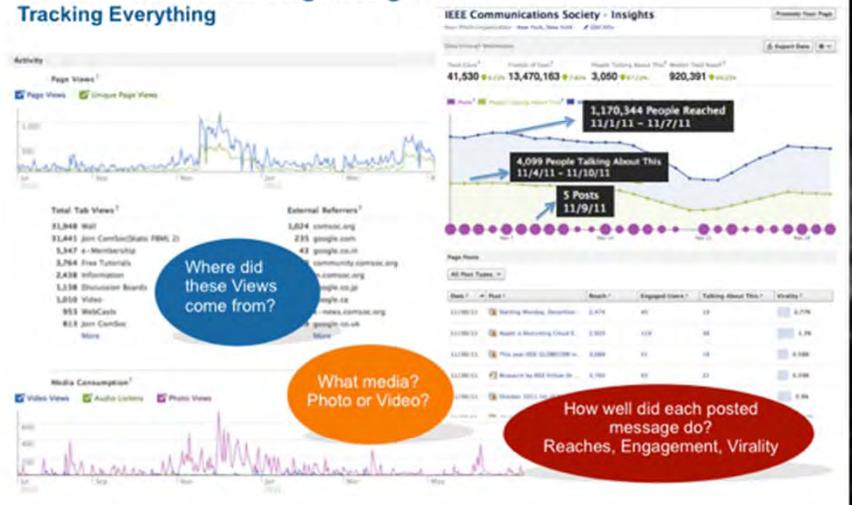
Live blogging platform

- Bring events to the world while it's happening

Blog in the ComSoc Social Media Wheel



ComSoc Social Media Overview ComSoc Facebook Page Insight Tracking Everything

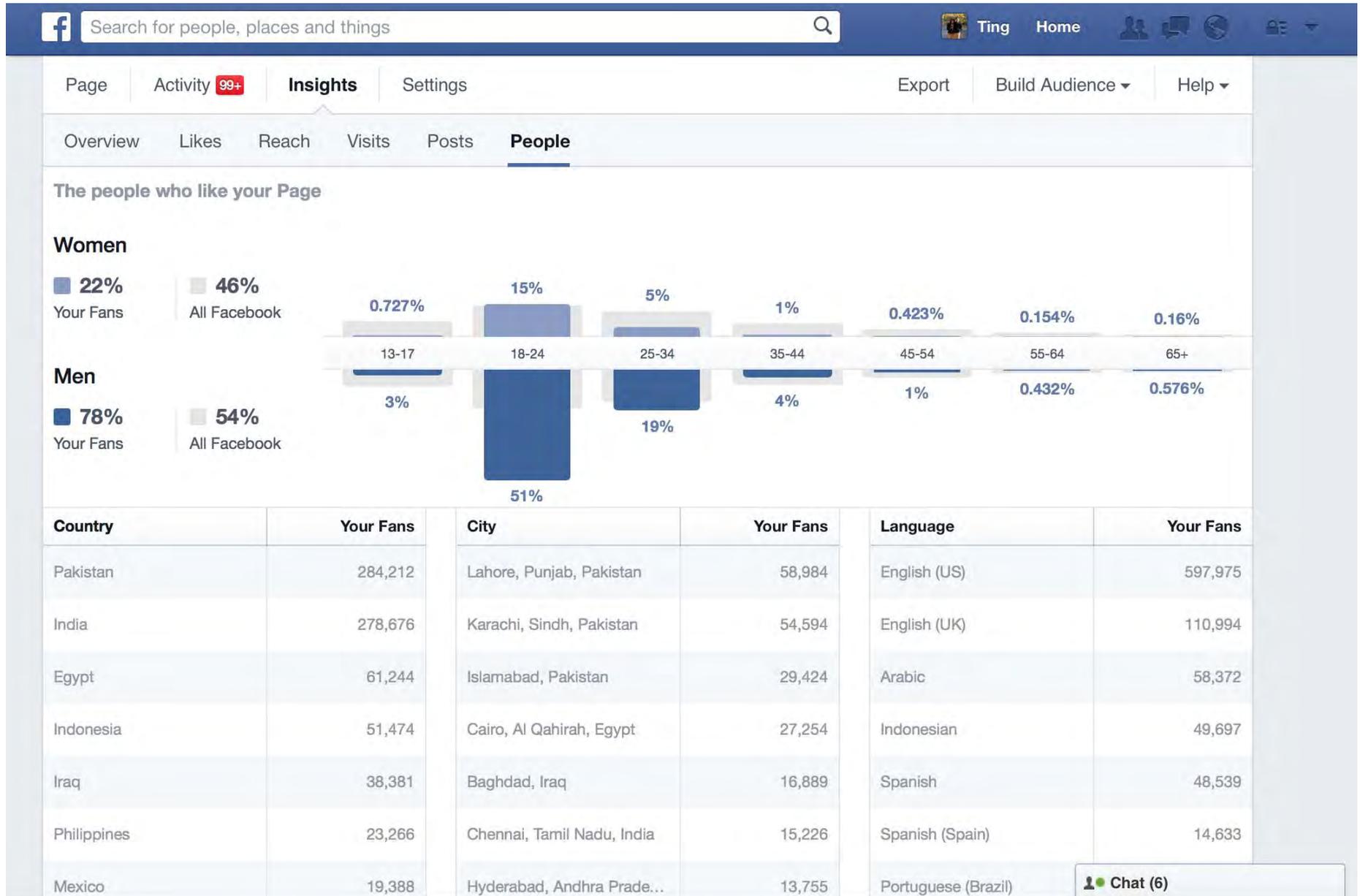


ComSoc Social Media Overview ComSoc Facebook Page Insight - Demographics



Connect.

Taking Advantage of Technology In the New Era



Connect.

Taking Advantage of Technology In the New Era - Mobile

IEEE ComSoc App
IEEE WCET App
IEEE ComMag App



IEEE COMSOC MOBILE APPS
for iPhone, iPad and Android

Community. Connect. Communications.

IEEE COMMUNICATIONS SOCIETY
the Global Community of Communications Professionals

Available on the App Store Available on Google play

Connect.

Taking Advantage of Technology In the New Era – Create Real Time Experience

Real time experience

- Count downs
- Blogging
- Capture the moment
- Instant Photo uploads
- Livestreams
- Meet Superfans
- Networking bonfire
- After Conference Survey



During Conference Livestreams



During Conference Photo Albums for Special Events



During Conference Meet "Super fans"



During Conference Capture the Moment



with IEEE ComSoc Branding

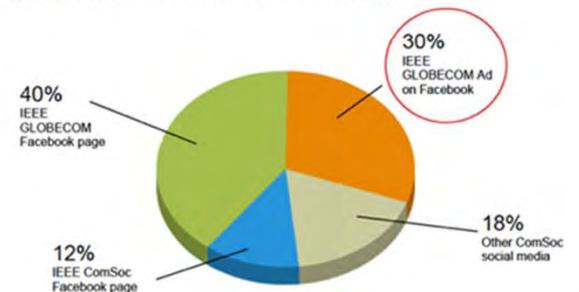
3,000 plus photos posted, 5,000 plus views per photo.



After Conference

Social media survey integrated into Overall IEEE GLOBECOM Evaluation (Total Evaluation respondents 414)

2) Did you see something about IEEE GLOBECOM via social media? If so, which ones? (156 responses)



Communications



Advancing

Communications

Technology for Humanity

*Community.
Connect.
Communications.*



*Advancing
Communications
Technology for Humanity*

Community. Connect. Communications.

Engage - IEEE ComSoc Global Network



IEEE ComSoc Global Network -
A global professional community connecting members all over the world.

- IEEE ComSoc site (220K FANS)
- IEEE Site
- IEEE ComSoc Chapters (20 out of 200 have FB pages)
- IEEE ComSoc Training
- IEEE WCET
- IEEE Communications Magazine
- ComSoc Global Newsletter
- IEEE Conferences
- IEEE ComSoc GOLD
- IEEE ComSoc WICE
- Student Branches (to come)

www.comsoc.org/globalnetwork



Community. Connect. Communications.

Engage - Chapters

IEEE ComSoc Global Network
Connecting Members all over the World

MEMBER BENEFITS // CONFERENCES // LOCAL CHAPTERS

IEEE ComSoc Chapters on Facebook

| | | |
|--|---|--|
| Toronto Chapter ✓ Like 185 | Chile Chapter ✓ Like 178 | Benelux Chapter f Like 27 |
| Ecuador Chapter ✓ Like 345 | Thailand Chapter ✓ Like 512 | Jordan Chapter ✓ Like 200 |
| Indonesia Chapter ✓ Like 1.2k | Newfoundland-Labrador Chapter ✓ Like 177 | Colombia Chapter ✓ Like 224 |
| Karachi Chapter ✓ Like 2.5k | Santa Clara Valley Chapter ✓ Like 210 | Austin Texas Chapter ✓ Like 54 |
| Vancouver Chapter ✓ Like 159 | Centro-Norte Brasil Chapter f Like 77 | Italy Chapter f Like 41 |
| North Jersey Chapter ✓ Like 166 | Sendai Chapter f Like 42 | Worcester County Chapter ✓ Like 227 |
| Azerbaijan Chapter f Like 114 | Macedonia Chapter ✓ Like 93 | Oregon Chapter f Like 161 |
| San Diego Chapter ✓ Like 96 | Hyderabad Section f Like 288 | Orlando Chapter |
| ComSoc R9 (Latinamerica) f Like 144 | | Monterey Chapter f Like 14 |

1. Toronto Chapter
2. Ecuador Chapter
3. Indonesia Chapter
4. Karachi Chapter
5. Vancouver Chapter
6. North Jersey Chapter
7. Azerbaijan Chapter
8. San Diego Chapter
9. ComSoc R9 (Latinamerica)
10. Chile Chapter
11. Thailand Chapter
12. Newfoundland-Labrador Chapter
13. Santa Clara Valley Chapter
14. Centro-Norte Brasil Chapter
15. Sendai Chapter
16. Macedonia Chapter
17. Hyderabad Section
18. Benelux Chapter
19. Jordan Chapter
20. Colombia Chapter
21. Austin Texas Chapter
22. Italy Chapter
23. Worcester County Chapter
24. Oregon Chapter
25. Orlando Chapter
26. Monterey Chapter
27. Lahore Chapter in Pakistan

Community. Connect. Communications.

Engage – Local Chapters, Interest Groups

Demonstrate the Vitality of Society

Bring Chapters to Spotlight

Promote Chapter Events

- Event Creation • Promotion
- Live coverage
- Blog highlights



IEEE ComSoc Women in Communications Engineering (WICE)

IEEE ComSoc Young Professionals



Community. Connect. Communications.

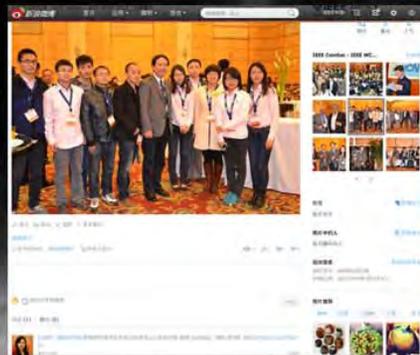
Engage - Globally, with China

CHECK IEEE WCNC 2013 PHOTOS AT
IEEE中国新浪微博

HTTP://BIT.LY/IEEE_WEIBO
OR SEARCH FOR "IEEE中国"

IEEE中国的专辑>IEEE COMSOC

*First time posting on
China's largest social media
Sina Weibo*



IEEE Communications Society shared IEEE's photo.
April 12 · 48

Great turnout at the IEEE WCNC conference in Shanghai this year! Can you guess the formula on the whiteboard?
View the conference photo album:
<http://on.fb.me/100KvJ5>

Great turnout at the IEEE WCNC conference in Shanghai this year! Can you guess the formula on the whiteboard?
View the conference photo album:
<http://on.fb.me/100KvJ5>

Like · Comment · Share

137 people like this.

IEEE Communications Society
April 8 · 48

IEEE WCNC 2013 April 7-10 Shanghai China (380 photos)
IEEE Wireless Communications and Networking Conference 2013 — at Shanghai International Convention Center.

Unlike · Comment · Share

IEEE Communications Society and 718 others like this.

IEEE WCNC 2013 Connecting the Future in Shanghai

IEEE WCNC 2013 is an event it's not just another big event, no, it's history in making. It's history in making by the beautiful Huangpu River in the Shanghai International Convention Center. The world premier wireless event brings together, researchers, students, experts, industry and academia from over 50 countries around the world.

IEEE WCNC 2013 (IEEE Wireless Communications and Networking Conference) is a 4-day event in Shanghai, China from 7-10 April, hosted by IEEE Communications Society and sponsored by China Mobile, Huawei, Tsinghua University, Shanghai Research Communication Research Center, Tongji University, National Natural Science Foundation of China, organized by Future Mobile Communication Forum. Around 1,200 attended the event. Received 1602 paper submissions. Among them, top 400 were accepted.

Historical buildings interacting with leading research subjects, ideal location overlooking the glittering night view, the city of Shanghai integrating inside the site and view. The event, IEEE WCNC connects the future. The future of wireless and networking technologies.

This is a historical event for the IEEE Communications Society. China is the largest mobile communications market in the world, and it's the first ever IEEE WCNC event being held in mainland China.

The conference features a comprehensive technical program offering numerous technical sessions with papers showcasing the latest technologies, applications and services. It is held in a top class with world-class facilities, and a user-oriented reception.

IEEE President 2014 Roberto de Mello, IEEE Communications Society President Vijay Bhargava, and the General Chair of the conference Xiaohu Yao, presented the opening speeches, stating their new and

Historical Event. Meet you in Shanghai.

120,613 clicks on posts
718 Album Likes
95 Album shares on Facebook

Community. Connect. Communications.

Engage - Globally, with China



1,200 Album Likes on IEEE ComSoc Facebook page

Community. Connect. Communications.

Engage – Live debate, ComSoc Stories

ComSoc's 1st Live Presidential Debate via ComSoc Blog



Voting turnout
increased by 2%

60th Anniversary Video Contest - #ComSocStory Reached 10 Million Facebook Users



“ComSoc sees a leader in me..”
www.comsoc.org/60th-anniversary-video-contest

Community. Connect. Communications

Real people, activities

*Student Competition:
"Communications
Technology Changing
the World"*

IEEE ComSoc Student Competitions: Communications Technology Changing the World

Like 318 Tweet 18 +1 12 Share 4



**1st Prize
US \$2000
+ plaque**

**2nd Prize
US \$1000
+ plaque**

"Communications Technology Changing the World"
Enter by 30 August 2013

Show how you can change the world by developing a unique solution to a real-world problem using engineering, technology, science, computing, and leadership skills to benefit the community or the world. Explain how you have made a positive impact for humanity, and you can win.

Eligibility: Student member or Graduate Student Member of IEEE Communications Society. Or team with either Student members or non-members, but led by Student Member. Age 18+.

Submission deadline - August 30 2013

Submit entry: <http://www.comsoc.org/form/communications-technology-changing-world>

*New Service:
Regional Webinars go
global*

IEEE ComSoc Regional Webinars - A New Service to Inspire Members Worldwide

Like 59 Tweet 8 +1 0 Share



www.comsoc.org/regional-webinars



To propel the advancement of communications technologies, we need inspirations from the power of ideas. The new program "IEEE ComSoc Regional Webinars" is a valuable service to encourage new ideas for research and innovations.

Organized Regional. Broadcast Global.

IEEE ComSoc Regional Webinars are originally organized by IEEE ComSoc local Chapters, and delivered to members of ComSoc regions. Speakers are usually well known ComSoc members from the region, or ComSoc Distinguished Lecturers on the tours in the regions.

WWW.COMSOC.ORG/BLOG

Community. Connect. Communications.

Real people, Real activities

IEEE ComSoc Blog A vibrant community

- 10, 20, 25 year member milestone recognitions
- ComSoc Student Competitions
- ComSoc Distinguished Lectures tours
- Congratulate ComSoc IEEE Fellows
- Awards Nominations and Recognitions
- EiC nominations
- Elections/LIVE DEBATES
- Flagship conferences
- Training /WCET Wireless Certifications
- Chapter events and LIVE COVERAGE

WWW.COMSOC.ORG/BLOG



Community. Connect. Communications.

Engage – IEEE ComSoc posts

Facebook Insights interface showing a list of posts with their performance metrics.

Search for people, places and things Ting Home

Page Activity **99+** Insights Settings Export Build Audier

Overview Likes Reach Visits **Posts** People

Reach: Organic / Paid Post Clicks Likes, Comm

| Published | Post | Type | Targeting | Reach | Engagement |
|------------------------|--|-------|-----------|-------|------------|
| 12/05/2014 9:58 pm | Thank you for being part of the community! It's time to renew your IEEE and ComSoc membership | Image | Global | 5.9K | 59 124 |
| 12/05/2014 12:25 pm | Free article of the month! http://bit.ly/UY8KF9 #IEEEComSoc | Image | Global | 10.8K | 168 171 |
| 12/05/2014 10:19 am | #IEEE #GLOBECOM starts on Monday! See you all in Texas! | Text | Global | 35.4K | 11 5.2K |
| 12/03/2014 1:41 pm | Will you be in Mumbai this January? Attend #INTELECT15 conference on Smart Electricity >> | Text | Global | 11.6K | 621 64 |
| 12/03/2014 12:33 pm | IEEE Communications Society's cover photo | Image | Global | 1.9K | 15 0 |
| 12/03/2014 12:32 pm | Congratulations to Kalyani Government Engineering College for inaugurating an IEEE | Image | Global | 4.1K | 19 136 |
| 12/03/2014 11:10 am | #IEEEComSoc Quote of the Day | Image | Global | 13.2K | 104 308 |
| 12/02/2014 4:35 pm | Just a few days left until #IEEE #GLOBECOM in Austin, TX. Watch this video invitation from Ted | Text | Global | 4.4K | 32 75 |

Community. Connect. Communications. Engage – ComSoc Community Store



IEEE ComSoc Community Store -

A new service to meet the increasing demand from friends of ComSoc for the IEEE ComSoc's brand products and collections.

A convenient self-service stop for quick easy ordering of IEEE ComSoc branded products for global and local events.

A cool place for expressing oneself for being a proud IEEE ComSoc member

Unique merchandise with ComSoc art and design on t-shirts, sweatshirts, hoodies, mugs, stickers, and more.

All profits from this store support IEEE Communications Society's Community/Membership Programs and Services.

Community. Connect. Communications.

Engage – Become a member. Be Part of the Community.



>> *Join/Renew*

IEEE Communications Society
Posted by Hootsuite [?]
Liked · November 4 ·

Thank you for being part of the community! It's time to renew your IEEE and ComSoc membership for 2015 (<http://bit.ly/1zuDvGS>) or join new - (<http://bit.ly/eQltao>)

Tag Photo Add Location Edit

Unlike · Comment · Share

IEEE Communications Society, Ilir Progri, Gayle Weisman, John Paserba and 372 others like this.

14 shares

Write a comment...

Friend Requests See All

Community. Connect. Communications. Engage - Help Students

IEEE ComSoc Student Travel Fund Indiegogo Campaign

Raised \$5,617
Help students to present and
publish their cutting-edge
research.

Engage entire community

IEEE ComSoc Student Travel Fund

Story Updates 7 Comments 10 Funders 221 Gallery 15

\$5,617 USD
RAISED OF \$5,000 GOAL

112% 0 time left

This campaign started on Mar 17 and closed on May 06, 2014 (11:59pm PT).

Verified Nonprofit
Flexible Funding

CAMPAIGN CLOSED
This campaign ended on May 6, 2014

SELECT A PERK

\$10 USD **Featured**

IEEE ComSoc Pin

This is a great way to show your support

Help students to present and publish their cutting-edge research.

New York, New York, United States Education

\$100 USD

T-Shirt

You'll receive all day a great IEEE ComSoc T-shirt. The T-shirt will be made by a local printer and will be available in a variety of colors. A Facebook and Twitter thank you will be sent.

Estimated delivery: May 2014

\$1,000 USD

President's Thank You

Please send your student IEEE ComSoc President and a Certificate of Appreciation. A Facebook and Twitter thank you will be sent.

Estimated delivery: May 2014

Look at \$1000

Do you think this campaign is interesting? [Vote](#)

Community. Connect. Communications.

Engage – ComSoc Engineering Selfie InstaContest

The image shows a screenshot of a NetworkWorld article titled "Best Instagram accounts of enterprise technology companies" by Bob Brown, dated March 13, 2014. The article is part of a slideshow. The top of the page features an Oracle advertisement with the text "More Enterprise SaaS Applications Than Any Other Cloud Services Provider". The article content includes a section for the "IEEE Communications Society" with the text: "Not a tech vendor, but we figure many of you belong to the IEEE ComSoc group, which on its account for better or worse is inviting techies to take selfies and send them in for fabulous prizes and recognition." Below this, there is a large image of a woman wearing sunglasses, which is part of the Instagram contest. The article also includes a sidebar with a "Microsoft StorSimple" advertisement and a "See larger image" link.

- IEEE Communications Society's Engineering Selfie InstaContest recognized by the **NetworkWorld** as one of the **Best Instagram Accounts of Enterprise Technology Companies**

The acknowledgment ranked IEEE with Intel, Cisco, CA and IBM.

Links:

Network World -
<http://bit.ly/1k2FWYh>

IEEE ComSoc
Instacontest site:
<http://www.comsoc.org/instacontest>

IEEE ComSoc blog site:
<http://www.comsoc.org/blog/join-ieee-comsoc-engineering-selfie-contest>

Community. Connect. Communications.

Engage – ComSoc Engineering Selfie InstaContest



Purpose:

- Boost visual image of IEEE ComSoc as a vibrant global community of engineering professionals
- Engage members with a fun activity to enhance their self esteems and confidence.
- To show real faces of engineers.

Method:

- Participants post a selfie with #IEEEComSoc .
- First 10 submissions of the day selected are winners to receive ComSoc logo pins from ComSoc Community Store.

Results:

- 138 selfie images posted and shared on social networks as of 15 May 2014. 100 logo pins currently on the way to winners.

Community. Connect. Communications. Engage – via Facebook ads

Home Campaign Ad Set
 All Campaigns ▶ www.cvent.com/events/ieee-glob... - Website Conversions ▶ US, CA - 18+

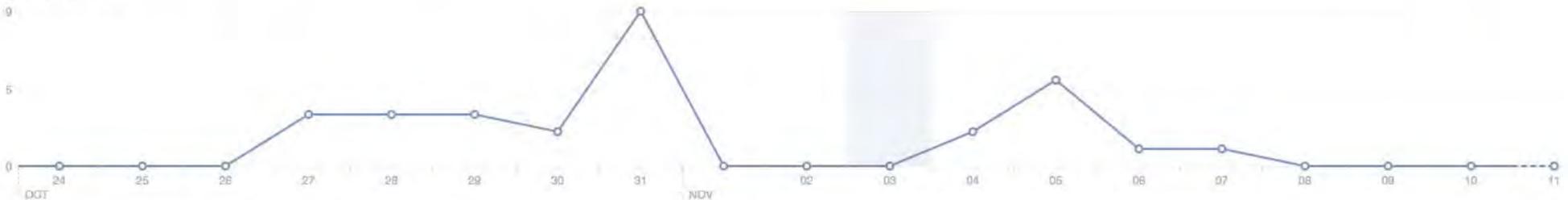
How does this page work? [Create Ad in Ad Set](#)

STATUS DELIVERY **Active** 3 Inactive Ads SCHEDULE **Oct 24, 2014 – Ongoing** 12:32pm BUDGET **\$50.00** Daily SPENT TODAY **\$16.16** LIFETIME SPENT **\$968.62**

CONVERSIONS **31** REACH **118,972** FREQUENCY **9.36** TOTAL SPENT **\$968.62** AVG. COST PER CONVERSION **\$31.25**

October 24, 2014 - November 11, 2014

Website Conversions



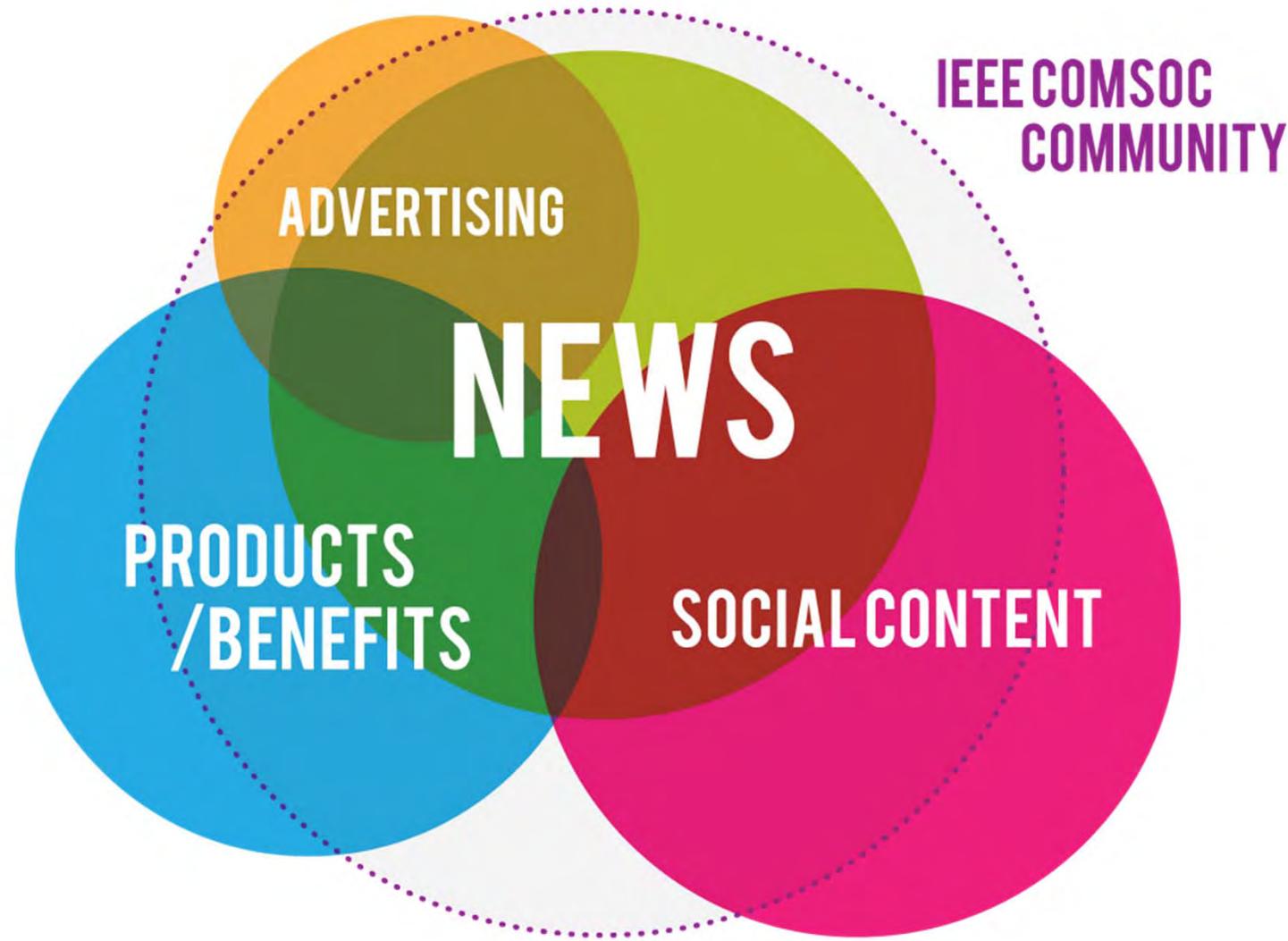
All Except Deleted Edit Ads View Report View History

11 Results

| Status | Ad | Delivery | Results | Cost | Reach | Frequency | Clicks | Click-Through Rate | Spent Today | Total Spent | Max. Bid | Avg. Price |
|-------------------------------------|--|----------|---------------|------------------------|--------|-----------|--------|--------------------|-------------|-------------|--------------------|----------------------|
| <input checked="" type="checkbox"/> | www.cvent.com/events/ieee-globecom-2014/event-summary-933f4d631326426db05f011f905f0c6f.aspx?l... - Website Conversions - Image 5 | Active | 1 Conversion | \$39.10 Per Conversion | 15,295 | 8.21 | 290 | 0.231% | \$4.15 | \$39.10 | Auto Optimized CPM | \$0.31 Optimized CPM |
| <input checked="" type="checkbox"/> | www.cvent.com/events/ieee-globecom-2014/event-summary-933f4d631326426db05f011f905f0c6f.aspx?l... - Website Conversions - Image 6 | Active | 2 Conversions | \$41.19 Per Conversion | 18,941 | 10.09 | 727 | 0.380% | \$6.95 | \$82.38 | Auto Optimized CPM | \$0.43 Optimized CPM |
| <input checked="" type="checkbox"/> | www.cvent.com/events/ieee-globecom-2014/event-summary-933f4d631326426db05f011f905f0c6f.aspx?l... - Website Conversions - Image 4 | Active | 2 Conversions | \$42.95 Per Conversion | 19,982 | 8.04 | 728 | 0.453% | \$2.69 | \$85.89 | Auto Optimized CPM | \$0.53 Optimized CPM |
| <input checked="" type="checkbox"/> | www.cvent.com/events/ieee-globecom-2014/event-summary-933f4d631326426db05f011f905f0c6f.aspx?l... - Website Conversions - Image 2 | Active | 5 Conversions | \$18.19 Per Conversion | 21,571 | 7.20 | 870 | 0.560% | \$2.26 | \$90.95 | Auto Optimized CPM | \$0.59 Optimized CPM |
| <input checked="" type="checkbox"/> | www.cvent.com/events/ieee-globecom-2014/event-summary-933f4d631326426db05f011f905f0c6f.aspx?l... - Website Conversions - Image 5 | Active | 3 Conversions | \$29.78 Per Conversion | 17,079 | 1.45 | 131 | 0.529% | \$0.00 | \$89.33 | Auto Optimized CPM | \$3.60 Optimized CPM |
| <input checked="" type="checkbox"/> | www.cvent.com/events/ieee-globecom-2014/event-summary-933f4d631326426db05f011f905f0c6f.aspx?l... - Website Conversions - Image 5 | Active | 7 Conversions | \$14.25 Per Conversion | 20,000 | 2.86 | 400 | 0.250% | \$0.00 | \$00.00 | Auto Optimized CPM | \$1.88 Optimized CPM |

Community. Connect. Communications.

Engage – through all the communication channels possible



Community. Connect. Communications.

Engage – through all the communication channels possible

f IEEE Communications Society

IEEE Communications Society Home    58

Page Activity 99+ Insights Settings Build Audience Help



#GLOBECOM



IEEE Communications Society
Community Organization

[+ Follow](#) [Share](#) [...](#)

[Timeline](#) [About](#) [Photos](#) [Reviews](#) [More](#)

THIS WEEK

484
Page Likes

65,586
Post Reach

UNREAD

57
Notifications

252
Messages

- ### Recent
- 2014
 - 2013
 - 2012
 - 2011
 - 2010
 - 2009

PEOPLE

★★★★★
933,277 likes
1,328 visits

ABOUT

The IEEE Communications Society promotes the advancement of science, technology and

[Status](#) [Photo / Video](#) [Offer, Event +](#)

 What have you been up to?

 **IEEE Communications Society**
Posted by Hootsuite [?] · 4 hours ago

Free article of the month! <http://bit.ly/UY8KF9> #IEEEComSoc

See Your Ad Here



Dynamic Graph Optimization Framework For Multihop Device-to-Device Communication Underlying Cellular

Community. Connect. Communications.

Engage – through all the communication channels possible



Search Twitter



Have an account? Log in

#IEEEComSoc

Run ahead of the curve™



IEEE ComSoc

@ComSoc

IEEE....Fostering technological innovation and excellence for the benefit of humanity. Check out the ComSoc Communities site at community.comsoc.org

New York, NY, USA

comsoc.org

Joined March 2009

TWEETS
4,540

FOLLOWING
652

FOLLOWERS
21.9K

FAVORITES
105

Follow

Tweets

Tweets & replies

Photos & videos



IEEE ComSoc @ComSoc · 5h

Free article of the month! bit.ly/UY8KF9 #IEEEComSoc
fb.me/75ZpH0q3W



IEEE ComSoc @ComSoc · 7h

#IEEE #GLOBECOM starts on Monday! See

Community. Connect. Communications.

Engage – through all the communication channels possible



Search companies...



2 10 5



The IEEE Communications Society is a community comprised of a diverse group of industry professionals with a common interest in advancing all communications technologies. To that end, the Society... [see more](#)

Recent Updates

IEEE Communications Society A Roundtable for the Startup Minds



A Roundtable for the Startup Minds

comsoc.org · Thinking of starting up a company? Join us for a roundtable about the nuts and bolts of startups during IEEE GLOBECOM 2014 on December 11, 2014 12:15-1:45 pm in theTech Theater, Austin Hilton, Austin, Texas.

Organic Targeted to: All Followers

1,851 impressions 7 clicks 10 interactions 0.92% engagement

Sponsor update

How You're Connected



46 first-degree connections
59 second-degree connections
156 Employees on LinkedIn

[See all](#)

Grow Your Career By Following Chobani



You



Chobani

Ting, get the latest on Chobani Jobs, News & more!

+ Follow

People Also Viewed



Community. Connect. Communications.

Engage – through all the communication channels possible

The screenshot shows the IEEE ComSoc website homepage. At the top, the navigation bar includes: **IEEE COMMUNICATIONS SOCIETY #IEEEComSoc**, **IEEE** logo, and a search icon. The main menu contains: **ABOUT COMSOC**, **CONFERENCES**, **PUBLICATIONS**, **MEMBERSHIP**, **CAREER**, **DIGITAL LIBRARY**, **COMMUNITY**, and **STANDARDS**.

Telemcommunication Recognized as Distinct Engineering Education Discipline
On October 25, 2013, ABET Board approved new accreditation criteria for Electrical, Computer, Communications, and Similarly Named Engineering Programs. These new criteria replace the existing Electrical, Computer, and Similarly Named Engineering Programs criteria, and are currently in the Public Comments Period.
[Read more on comsoc.org >>](#)

JOIN COMSOC >>
RENEW IEEE MEMBERSHIP >>

832

YOU ARE IN NEW YORK, NY USA

CONNECT WITH COMSOC'S NEW YORK CHAPTER >>

#IEEEComSoc Calendar

Today
- Introduction to Professional Wireless Communications Online Training Course >>
- IEEE ICC Paper Submission Deadline >>
- IEEE CloudNet Conference >>
... more events >>

Coming up... 11 JUNE 2014 // SYDNEY

2014 IEEE Communications Society AWARDS
IEEE ICC // SYDNEY // AUSTRALIA

I AM GOING >> **PLAY VIDEO >>**

IEEE GLOBECOM 2014 CALL FOR DEMOS DEADLINE: 01 JULY 2014
Submit now at [ieee-globecom.org](#) >>
like tweet -share comment

Wondering how to get involved with 2014 Earth Day?

We are a truly global community

IEEE ComSoc is IEEE's second largest society with more than 50'000 members from all around the Globe.
[Learn more about our members >>](#)
like tweet -share comment

Ribbon-Cutting Ceremony

IEEE Online GreenComm
12-14 JUNE 2014

Here's a suggestion for you. How about making a difference by participating this year's IEEE Online GreenComm?
The IEEE Online GreenComm is in its fourth year of providing a forum for research and technology development in the growing area of green communications. It encompasses both energy efficient and sustainable communication technologies as well as green applications addressed through novel communication solutions.
[Attend at ieee-onlinegreencomm.org >>](#)
like tweet -share comment

Community. Connect. Communications.

 IEEE Communications Society

Unfollow



IEEE Communications So... 



Unfollow

5G Networks 



Unfollow

IEEE ComSoc Merchandise 



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IEEE ComSoc Beats // Vid... 

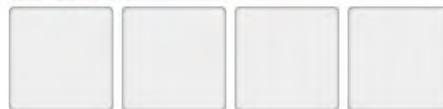


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“ AN INVENTOR AND IS NOT CONTENTED WITH THINGS AS THEY ARE. HE WANTS TO IMPROVE THE WORLD WHATEVER HE SEES. HE WANTS TO BENEFIT THE WORLD ”

ALEXANDER GRAHAM BELL



Dec 03, 2014



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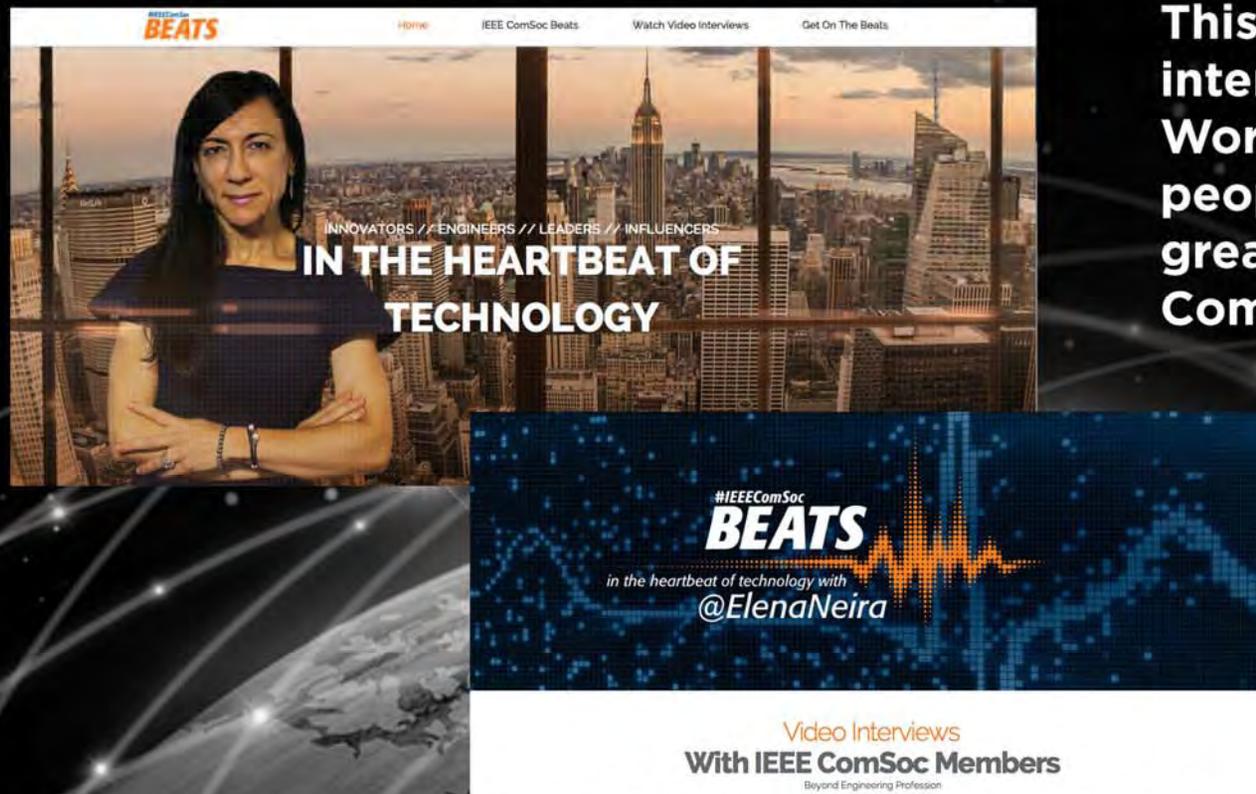
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IEEE ComSoc BEATS



The image shows a screenshot of the IEEE ComSoc BEATS website. At the top, there is a navigation bar with the following links: Home, IEEE ComSoc Beats, Watch Video Interviews, and Get On The Beats. The main content area features a large video player with a woman, Elena Neira, standing in front of a city skyline. The text "INNOVATORS // ENGINEERS // LEADERS // INFLUENCERS" is overlaid on the video, along with the title "IN THE HEARTBEAT OF TECHNOLOGY". Below the video player is a dark blue banner with the text "#IEEEComSoc BEATS in the heartbeat of technology with @ElenaNeira". At the bottom of the banner, it says "Video Interviews With IEEE ComSoc Members Beyond Engineering Profession".

This series of video interviews to help the World to discover real people behind all the great work of IEEE ComSoc.

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