



IEEE

IEEE Communications Society

*Marketing & Promotion
Tools for Chapters*



ComSoc Chapter Promotion Tools

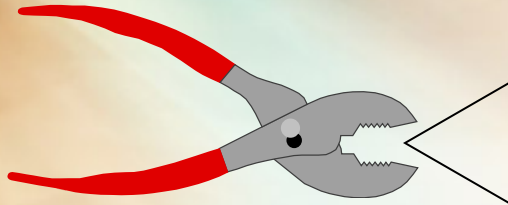


Tools to help you keep
your members, attract
new members, and
support your activities

- Online assistance
- Sample publications
- Literature, visual aids, society information
- Database help
- Research



ComSoc Chapter Tools



Chapter Manual

- 84 page resource, copies available - NY office
- Funding policies, ComSoc process, awards
- New Chapter formation, IEEE requirements
- WWW references, forms, contact information
- Successful case studies

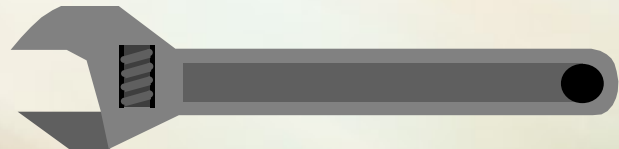


ComSoc Chapter Tools

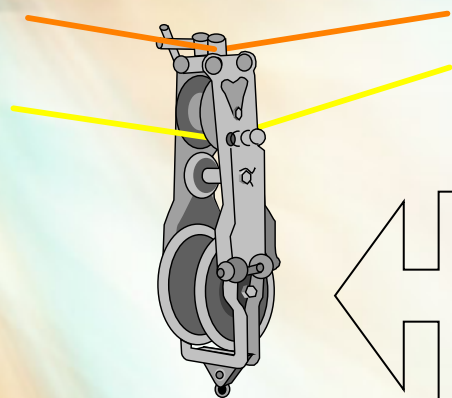
- ComSoc organization & contact information
- CommOntology and Digital Library
- Member applications, forms, and links for updating records and conducting transactions
- ComSoc hosts your Chapter's www site; ftp access via user name and password; chapter responsible for content
- Tech support from NY office 9-5PM EST, Monday - Friday



ComSoc Online



ComSoc Chapter Tools



**Promotion
Literature**

- Membership Applications
- Society Brochure
- Directory
- Sample copies
- Publication Promotions
- Posters
- Special Offers
- Premiums
- Brief History of Communications



ComSoc Chapter Tools

Custom Flyers for Chapters




Join the IEEE Communications Society
Where Wireless, Optical, and the Internet Come Together . . .

Membership

communications Magazine subscription
optical Communications supplement, and
radio Communications supplement
access to industry resources and technical papers
access to ComSoc publications through the unique
technology in ComSoc Digital Library
35% on publications, tutorials, and conferences
access to network with communications industry leaders
national conferences and local chapter events
awards and recognition by peers
access to Job Posting/Résumé service
e-News
ComSoc Volunteers Directory
Online Tutorials and Educational Opportunities

Join the Global Community of
Communications Professionals

www.comsoc.org
www.ieee.org
www.ieee.org.uk

IEEE UK-RI Section; Communications Society Chapter
ewh.ieee.org/rb/ukri/comsoc/

Chapter Activities

Link to Student's Branch
Undergraduate & Postgraduate Prizes:
Cash prizes and certificates are awarded to university departments who are prominent in the telecommunications field for:
• students who have achieved distinction in their penultimate year of study in a communications-related degree course
• the best final-year undergraduate project in the field of telecommunications
• the best Communications Project at MSc Level.

Limited Student Travel Grants:
To assist full-time students to travel to conferences or symposia in order to present their own papers.

Publications
www.comsoc.org/pubs

The IEEE Communications Society produces the world's leading publications on communications

- IEEE Communications Magazine
- IEEE Communications Surveys & Tutorials
- IEEE Communications Society Electronic Periodicals Package
- IEEE Network: The Magazine of Global Interconnecting
- IEEE Wireless Communications Magazine
- IEEE Optical Communications
- IEEE Transactions on Communications
- IEEE Journal on Selected Areas in Communications
- IEEE Communications Letters
- IEEE/ACM Transactions on Networking
- IEEE Transactions on Wireless Communications
- IEEE Transactions on Multimedia
- IEEE Transactions on Mobile Computing
- IEEE Personal Computing: The Magazine of Mobile and Ubiquitous Computing
- IEEE Internet Computing
- IEEE Multimedia Magazine
- IEEE/OSA Journal of Lightwave Technology
- IEEE Sensors Journal
- IEEE Transactions on Intelligent Transportation Systems
- IEEE Transactions on Applied Superconductivity

Technical Committees
www.comsoc.org/~techcom

As a Society member you can participate on any of the current Technical Committees

- Communications Quality and Reliability
- Communications Software
- Communications Switching & Routing
- Communications System Integration & Modeling
- Communication Theory
- Computer Communications
- Enterprise Networking
- Cryptic Networking
- Information Infrastructure
- Interconnections in High Speed Digital Systems
- Internet
- Multimedia Communications
- Network Operations and Management
- Personal Communications
- Radio Communications
- Satellite and Space Communications
- Signal Processing and Communications Electronics
- Signal Processing for Storage
- Tactical Communications
- Transmission Access and Optical Systems

How to apply for Communications Society membership and IEEE membership
www.comsoc.org/join/cas1

Download the forms from www.comsoc.org/join/applications.html
Applicants normally have a degree in electronics or computer science.
For student membership, please use the student form. Students should first contact the IEEE University Liaison Officer in their university or college who will sign the form.
For additional information, contact the Chapter Student Officer or see the Communication Society web site: www.comsoc.org

Liaison Officer:
Tel:
Email:

Conferences
www.comsoc.org/confs

- ICC: IEEE Conf. on Communications
- GLOBECOM: IEEE Global Communications Conference
- INFOCOM: IEEE International Conference on Computer Communications
- INM: IFIP/IEEE International Symposium on Integrated Network Management
- OFC: Optical Fiber Communication
- WCNC: IEEE Wireless Communications and Networking Conference
- EXTNET: Enterprise Networking, Applications and Services Conference
- MILCOM: IEEE Military Communications Conference
- NOMS: IEEE/IFIP Network Operations & Management Symposium
- CCNC: IEEE Consumer Communications and Networking

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IEEE COMMUNICATIONS SOCIETY
www.comsoc.org

IEEE
www.ieee.org

Letter or
A4 size



ComSoc Chapter Tools

Generic
ComSoc
Posters



IEEE Communications Society

Where Wireless, Optical, and the Internet Come Together ...

www.comsoc.org

Join
the Global Community of
Communications Professionals

IEEE COMMUNICATIONS SOCIETY

ComSoc Chapter Tools

ComSoc PowerPoint



- Society Overview
- 27 Slide Power Point Presentation
- Describes Society Goals, Organization & Demographics
- Includes Publications, Conferences, Technical Interests & Benefits
- Contact Information for officers and staff



ComSoc Chapter Tools

Annual Special
Offer

$\frac{1}{2}$ year free ComSoc
membership for IEEE
members



- Active IEEE members only
- Cannot be former ComSoc members
- Usually runs from May to August
- Web response forms available



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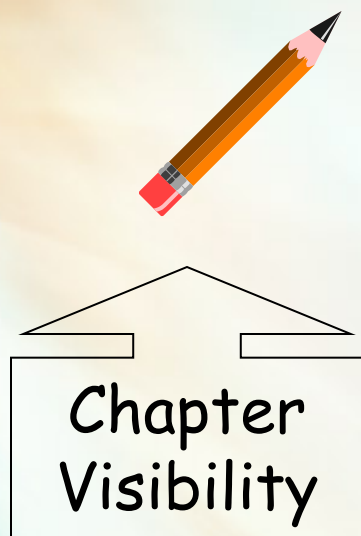
- E-mail addresses in text format
- Address labels for Chapter
- Other database information



**E-mail Addresses
& Labels**



ComSoc Chapter Tools



- *Communications Magazine* -
Global Communications
Newsletter - Carole Swaim
- E-News -
<http://www.comsoc.org/e-news/index.html>



ComSoc Chapter Support



Carole Swaim and NY staff



ComSoc Chapter Support



**ComSoc headquarters
move to
3 Park Avenue, NYC**



ComSoc Chapter Support

- RCCCs/GCCCs
- DLTs
- Publications
- Awards
- Travel
- Receptions
- Financial Aid
- ComSoc Online
- Promotion Literature
- Chapter Manual
- E-mail Addresses
- Visibility
- Power Point Presentation
- Staff Support

